

# Marketplace

NEWSLETTER®

## Reach your ideal market.

SEP. 28/18

People most likely to visit your business live just around the corner. They are your neighbours and they want to spend their money at local businesses like yours. And you'd be amazed at how many don't even know you exist!

*Marketplace Newsletters* are distributed to 99% owner occupied high income households through Canada Post. Additional copies are distributed through local clients to attract customers from outside your community.

*Marketplace Newsletters* feature local businesses with an advertorial, photograph, and a space for a business logo and/or special. An advertorial is the opportunity to personalize your business message. There is no charge for make up of display advertisements.

Consistency is the key to advertising, delivery a minimum of 4-6 issues annually.

Our research over 14 years indicates 90% of advertisers will receive response rates higher than most have ever achieved through many local ad mediums. All advertisers will achieve great local recognition from residents.



2018 Distribution 14,600 each mailing	JANUARY 2019	FEBRUARY 2019	MARCH 2019	APRIL 2019	MAY 2018	JUNE 2018	JULY 2018	AUGUST 2018	SEPTEMBER 2018	OCTOBER 2018	NOVEMBER 2018	DECEMBER 2018
<b>ZONE B - BARRHAVEN - NEPEAN</b>	●		●		●		●		●		●	

**MARKETPLACE**  
PUBLISHERS INC.

Delivered by



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