

Marketplace

NEWSLETTER®

Reach your ideal market.

MAY 15/19

People most likely to visit your business live just around the corner. They are your neighbours and they want to spend their money at local businesses like yours. And you'd be amazed at how many don't even know you exist!

Marketplace Newsletters are distributed to 99% owner occupied high income households. Additional copies are distributed through local clients to attract customers from outside your community.

Marketplace Newsletters feature local businesses with an advertorial, photograph, and a space for a business logo and/or special. An advertorial is the opportunity to personalize your business message. There is no charge for make up of display advertisements.

Consistency is the key to advertising, delivery a minimum of 4-6 issues annually.

Our research over 16 years indicates 90% of advertisers will receive response rates higher than most have ever achieved through many local ad mediums. All advertisers will achieve great local recognition from residents.



2019 Distribution 15,400 each issue	JANUARY 2019	MARCH 2019	MAY 2019	JULY 2019	SEPTEMBER 2019	NOVEMBER 2019		JANUARY 2020	MARCH 2020	MAY 2020	JULY 2020	SEPTEMBER 2020	NOVEMBER 2020
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